



# AGENDA FOR THE E-CONFERENCE ON MOBILIZING PRIVATE INVESTMENT IN THE GREAT GREEN WALL

23<sup>rd</sup> to 25<sup>th</sup> March 2021

<b>Tuesday 23<sup>rd</sup> March 2021</b> <b>Theme: Values and Opportunities</b> <b>Moderator: Ms. Asha Sumputh, Journalist &amp; EMCEE</b>	
<b>10.00am – 10.40am CET / 9.00am – 9.40 GMT</b>	<b>Opening plenary</b> Introduction by the moderator  <b>Welcome address</b> <ul style="list-style-type: none"> <li>• Dr. Bruno Oberle – Director General, IUCN</li> <li>• Dr. Juliette Biao, Regional Director and Representative of UNEP, Africa Office</li> <li>• Prof. Abdoulaye Dia – Executive Secretary of the PAAGGW</li> <li>• H.E. Moussa Faki Mahamat - Chairperson of the Africa Union Commission <b>(TBC)</b></li> <li>• Ms. Louise Baker – Managing Director of UNCCD Global Mechanism</li> <li>• Mr. Philippe Lacoste – Director of Sustainable Development, Ministry of Europe and Foreign Affairs, France</li> <li>• Dr Akinwumi Adesina- President of the African Development Bank <b>(TBC)</b></li> </ul>
<b>10.40am – 11.15am CET / 9.40 am – 10.15am GMT</b>	<b>Key Note Presentation</b> Values and Opportunities in the Great Green Wall by Prof. Robert Costanza Questions from participants
<b>11.15am – 11.30am CET / 10.15am – 10.30 GMT</b>	Overview of the conference aims, objectives and operational arrangements
<b>11.30am – 1.00pm CET / 10.30 am – 12noon GMT</b>	<b>Parallel Sessions</b> <ol style="list-style-type: none"> <li>1. Land Degradation Neutrality Fund and Technical Assistance Facility: presentation and guidance to project developers (IDH and Mirova)</li> <li>2. Investing in Great Green Wall for Equitable Livelihoods: Putting the S in ESG (WBCSD and Just Rural Transition Investment Partnerships)</li> <li>3. From Green Walls to Green Wealth: The Sahel Renaissance (IUCN, ICRAF and GEF)</li> <li>4. Removing barriers to investment along the Great Green Wall (IUCN, UNCCD, IFAD and GCF)</li> </ol>
<b>1.00pm – 2.00pm CET / 12noon – 1.00pm GMT</b>	<b>Closing session</b> <ul style="list-style-type: none"> <li>• 3 minute feedback from the parallel sessions (provide guiding questions)</li> <li>• Menti – feedback questions</li> </ul>
<b>Wednesday 24<sup>th</sup> March 2021</b> <b>Theme: Enablers for Investment</b> <b>Moderator: Ms. Louise Baker, Managing Director, Global Mechanism of the UNCCD</b>	
<b>10.00am – 10.30am CET / 9.00am – 9.30am GMT</b>	<b>Opening plenary</b> Introduction by the moderator  <b>Welcome address:</b> <ul style="list-style-type: none"> <li>• Mr. Toumany Diallo – GGW Focal Point Mali</li> <li>• Mr. Maisharou Abdou - Niger GGW Focal point</li> <li>• Mr. Patrice Burger – President of CARL and Co-president of the Drynet network</li> <li>• Mr. Philippe Zaouati- Managing Director, Mirova <b>(TBC)</b></li> <li>• Mr. Toussaint Bamouni - Executive Director, Burkina Faso Chamber of Mines</li> </ul>

<b>10.30am – 11.00am CET / 9.30am – 10.00am GMT</b>	<b>Key note presentation</b> <ul style="list-style-type: none"> <li>• ‘Enablers for Investment’ by the AfDB</li> </ul> Questions and answers
<b>11.00am – 11.15am CET / 10.00am – 10.15am GMT</b>	Video or presentation on enablers for investment (tbc)
<b>11.15am - 12.45pm CET / 10.15am – 11.45am GMT</b>	<b>Parallel sessions</b> <ol style="list-style-type: none"> <li>1. Scaling Restoration: the role of local ecopreneurship and value chain partnerships (1t.Org and IUCN)</li> <li>2. Landscape restoration through business and value chain development – bridging capacity gaps (UNCCD, IDH and the Global Shea Alliance)</li> <li>3. Constraints and opportunities in mobilizing private finance for investments: lessons from the Coalition for Private Investment in Conservation - CPIC (IUCN)</li> <li>4. Enabling private investment in the Great Green Wall through a territorial approach (SOS SAHEL)</li> </ol>
<b>12.45pm – 2.00pm CET / 11.45am – 1.00pm GMT</b>	<b>Closing session</b> <ul style="list-style-type: none"> <li>• 3 minute feedback from the parallel sessions (provide guiding questions)</li> <li>• Menti – feedback questions</li> </ul>
<b>Thursday 25th March 2021</b> <b>Theme: Innovation and Action</b> <b>Moderator: Dr. Jonathan Davies, Global Drylands Coordinator / Senior Agriculture Advisor, IUCN</b>	
<b>10.00am – 10.30am CET / 9.00am – 9.30am GMT</b>	<b>Opening plenary</b> Introduction by the moderator  <b>Welcome address:</b> <ul style="list-style-type: none"> <li>• Dr. Bukar Hassan, GGWSSI Focal Point, Nigeria</li> <li>• Mr. Carlos Manuel Rodriguez - CEO, the Global Environment Facility</li> <li>• Dr. German (Jerry) Velasquez, Director Division of Mitigation and Adaptation, GCF</li> <li>• Mr. Karim Ait Taleb – Representative from ‘I am Africa’</li> <li>• Mr. Mamadou Gueye, SOMIVAP, Mali</li> <li>• Mr. Nigel Topping, UK High Level Climate Action Champion, COP26</li> </ul>
<b>10.30am – 11.15am CET / 9.30am – 10.15am GMT</b>	<b>Key note presentations</b> <ul style="list-style-type: none"> <li>• Presentation on enabling investments (focus on equity and rights) by Mr. Rémi Hémeryck, Executive Director, SOS SAHEL</li> </ul> Questions and answers
<b>11.15am – 12.45pm CET / 10.15am – 11.45am GMT</b>	<b>Parallel sessions</b> <ol style="list-style-type: none"> <li>1. Developing a Pipeline of Bankable Deals: a conversation between project developers and investors (Mirova, IDH and IUCN)</li> <li>2. Innovative approaches increasing the investment flow in nature finance: New Nature+ Accelerator Fund (IUCN, GEF, Mirova and CPIC)</li> <li>3. Practicalities and key success factors in implementing new value chains along the Great Green Wall (UNCCD, ADUNA and the Global Shea Alliance)</li> <li>4. Next Gen Solutions: African innovation in financing for nature conservation (IUCN, SEBA bank, Porini Foundation, AfDB and Huawei)</li> </ol>
<b>12.45pm – 2.00pm CET / 11.45am – 1.00pm GMT</b>	<b>Closing Plenary</b> <ul style="list-style-type: none"> <li>• 3 minute feedback from each of the parallel sessions</li> <li>• Menti – feedback questions</li> </ul> <b>Closing speeches</b> <ul style="list-style-type: none"> <li>• Mr. Aliou Faye, Regional Director IUCN West and Central Africa, Regional Office</li> <li>• Representative from UNEP</li> <li>• Representative from GEF</li> <li>• Representative from the PAAGWW</li> </ul>